



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**
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FOR IMMEDIATE RELEASE

YMCA Welcomes Season with Holiday Extravaganza at Tree Lot

Northbrook, IL: The North Suburban YMCA will kick off the holiday season with an afternoon of “making spirits bright,” all to support the Y’s mission of strengthening families and connecting communities. The new Holiday Extravaganza will be held on Saturday, December 3, from noon to 5:00pm at the YMCA Tree Lot, 2705 Techny Road in Northbrook.

Santa and Mrs. Claus will be on hand to welcome guests and take photos from 12:00 to 3:00pm, while families enjoy treats and choose the perfect fresh-cut tree from the Y’s extensive tree lot. Face painting, candy cane decorating, and holiday music will spread holiday cheer indoors and out. Children will be dazzled by a shopping cart of toys available as a raffle prize, courtesy of the event’s lead sponsor Toys “R” Us of Highland Park.

In addition, the Y will raffle off beautiful and creative holiday wreaths as part of the Y’s new “Deck the Halls” fundraiser. Dozens of local businesses, organizations, and families are sponsoring and decorating wreaths, which will be on display in the Y’s public areas until the Extravaganza. The wide range of diverse groups involved in the project illustrates how the Y is the center of the community.

“Our Deck the Halls festival is a fun way for local businesses and groups to participate in our holiday events,” noted Kim Nyren, NSYMCA Senior Manager of Community Investment. “They can purchase one of our wreaths for \$20 to \$30, enjoy decorating it as a team, and then have it displayed at the Y from Thanksgiving until the raffle on December 3. We know that many of our community partners will be involved with lots of creative ideas.”

Shopping at the Y’s Tree Lot has become an annual tradition, enabling the community to enjoy top-quality trees while also supporting the many programs and services of the YMCA. The proceeds of the Tree Lot go back to the Y, ensuring that it continues to meet the needs of its communities.

“The Tree Lot makes a real difference to families and individuals served by the Y. When you buy a tree from the Y, you empower the Y to give back to the community,” says Nyren.

The Tree Lot will officially open on the day after Thanksgiving, Friday, November 25 from noon to 5:00pm. After that, it will be open Fridays from 5:00 to 8:00pm, Saturdays from 10:00am to 5:00pm, and Sundays from noon to 5:00pm while supplies last.

For information about the Tree Lot or sponsorship opportunities for Deck the Halls and the Holiday Extravaganza, call 847 272 7250.



Photo Caption: Santa and Mrs. Claus will return to the North Suburban YMCA's tree lot as part of the Y's Holiday Extravaganza on Saturday, December 3.

About the [North Suburban YMCA](#)

The North Suburban YMCA serves 15 northern suburbs of Chicago, and for over 48 years has provided programs and services that address youth development, healthy living, and social responsibility every day. Working together for good is who we are: an association of people united in a common effort to help individuals become healthier, more connected, and confident. There is no other nonprofit quite like the Y. We have the national and local presence and partnerships to not just promise, but deliver, positive change, making sure that everyone, regardless of age, income or background has the opportunity to learn, grow and thrive. For more information, visit NSYMCA.org.