



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN YMCA**  
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**FOR IMMEDIATE RELEASE**

**YMCA Demonstrates Energy Emergency Preparedness**

**Northbrook, IL: August 2016** – As part of a proactive community emergency plan, the North Suburban YMCA has once again demonstrated its ability to shed power in the event of a large-scale electrical grid emergency. In a Demand Response test on August 16, the Y was able to reduce its power usage for a test period of over an hour and 45 minutes, achieving 102% of its target KWH reduction goal. The successful test, conducted by EnerNOC, earned the Y a participation stipend while helping the community prepare for an energy emergency.

The Y's participation in the EnerNOC Demand Response program reflects a socially responsible commitment to address the country's ever-growing energy demands. EnerNOC facilitates cooperation between private businesses and utility companies to establish a "demand response capacity" in the case of a power emergency. The ability to power down on demand helps prevent brownouts during emergency periods, acting as a virtual electricity insurance policy for the community.

The North Suburban YMCA has participated in the EnerNOC program all but one year since 2011, each time demonstrating its ability to reduce energy consumption that could be shared with some other community if the need were to arise. The Y is compensated by EnerNOC based upon how its results are measured in the Demand Response Test, and for 2016, the Y will earn approximately \$9,000 for its performance.

"Our participation in the EnerNOC program is part of our wider commitment to social responsibility," noted Howard Schultz, NSYMCA President/CEO. "The program helps prevent brownouts and blackouts, and we are proud to be part of the solution. We appreciated our members' cooperation as we performed this demonstration, which has the potential to have a positive impact on our entire community."

**About the [North Suburban YMCA](#)**

The North Suburban YMCA serves 15 northern suburbs of Chicago, and for over 48 years has provided programs and services that address youth development, healthy living, and social responsibility every day. Working together for good is who we are: An association of people united in a common effort to help individuals become healthier, more connected, and confident. There is no other nonprofit quite like the Y: We have the national and local presence and partnerships to not just promise, but deliver, positive change, making sure that everyone, regardless of age, income or background has the opportunity to learn, grow and thrive. For more information, visit [nsymca.org](http://nsymca.org).