



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

**NORTH SUBURBAN
YMCA**

2705 Techny Road
Northbrook, IL 60062
www.nsymca.org

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FOR IMMEDIATE RELEASE

YMCA Adds Community Vendor Market to Annual Healthy Kids Day Fest

Northbrook, Illinois: April 2013 – The North Suburban YMCA will open its doors to the public for its annual Healthy Kids Day celebration on April 27, with fun activities, workshops, and outdoor playtime for the entire family. This year’s event will feature a new Community Vendor Market Day, with over 30 local businesses offering information and special promotions to visitors. The Market and other activities will run from 9:00am to noon at the Y, located at 2705 Techny Road in Northbrook.

The Market Day element of the event will serve as an opportunity for families to meet local business owners face-to-face, developing relationships and learning about community resources. “The Y is so fortunate to have strong relationships with our local business community,” noted Barb Flanagin, NSYMCA Director of Development and Community Outreach. “We are big supporters of the shop local movement, which builds stronger communities at the grassroots level. The businesses coming to the Market Day demonstrate local commitment and dedication throughout the year.” Every vendor at the Market is a supporter of the Y’s Strong Kids Fund, providing financial assistance to families in need for participation in YMCA programming.

In addition to the Community Vendor Market, Healthy Kids Day will keep families engaged with outdoor activities, field games, and free playtime on the Y’s playground. At 11:30, a kid-friendly workshop entitled “Balancing Your Plate” will present healthy eating tips that benefit everyone. Guests will also have the opportunity to tour the newly-renovated YMCA facility and learn about Y programs, including its extensive selection of summer day camps.

“We’re very excited about our new Healthy Kids Day format,” commented NSYMCA Executive Director/CEO Howard Schultz. “It includes something for every member of the family. As our dramatic growth over the last six months shows, people are very happy with what they’re finding at the Y and Healthy Kids Day is always a great chance us to bring our community together.”

For more information about Healthy Kids Day and the Community Market, contact Barb Flanagin, bflanagin@nsymca.org, 847 272 7250 x. 1215.



Photo Caption: Get ready for outdoor games at the YMCA's annual Healthy Kids Day celebration on April 27.

About the North Suburban YMCA

The YMCA is a not-for-profit entity and relies on donations to fund capital improvements and keep its programs available to all, including those facing financial hardship. All board members are volunteers, who donate their time, talents and financial resources. Located at 2705 Techny Road in Northbrook, the YMCA has served area families in its twelve-city region for over 40 years. The Y is about youth development, healthy living, and social responsibility, providing programs and services that meet the needs of our community and are accessible to all. For more information or to make a donation call Ali Friduss at 847-272-7250, afriduss@nsymca.org, or visit www.nsymca.org.

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